

Rural Women New Zealand Strategic Goals 2018-2020

Our vision: Strong rural communities

Our purpose: Supporting and strengthening rural communities

Goal 1	Goal 2	Goal 3	Goal 4	Goal 5	Goal 6	Goal 7	Goal 8
EMPOWERED RURAL COMMUNITIES	CHARITABLE GIVING BACK	AUTHORITATIVE VOICE	MEMBERSHIP THAT MATTERS	PEOPLE CONNECTED	CELEBRATED CULTURE	GROWING RURAL LEADERS	ORGANISATIONAL EXCELLENCE
Communities that are strong and independent	Charitable giving back ¹ that makes a difference to peoples' lives	Being an authoritative voice ² for rural people	Members who are engaged with the organisation and who feel valued	People connected to the world	Celebrating our culture and heritage	Leadership to ensure a dynamic organisation	Continually improving our organisational performance
<i>Our aims are:</i>	<i>Our aims are:</i>	<i>Our aims are:</i>	<i>Our aims are:</i>	<i>Our aims are:</i>	<i>Our aims are:</i>	<i>Our aims are:</i>	<i>Our aims are:</i>
Empowering women and children ³	Undertaking charitable activities that benefit rural people ⁵	Influencing positive change for people and communities	Members who are engaged in the organisations activities	Connecting communities	Caring about our people and communities	Growing a dynamic organisation for the future	Be professional in our approach to all work we do
Advancing social and economic wellbeing of rural communities ⁴	Supporting those in need	Speaking up for those who are not able to speak for themselves	Members who are recognised and valued	Collaborating ⁶ with others to support our communities	Celebrating our history	Supporting the development of leadership at every level of our organisation	Demonstrate competence in our organisational and fiduciary duties
Good health and wellbeing for all ages	Being a great example of a charitable organisation	Being visible on issues that are important to rural people	Attracting people to our organisation	Digital equality in access to the internet and mobile telecommunications	Being proud and generous	Building and supporting leaders for the future	Work at a best practice standard in management and governance
Quality education and lifelong learning opportunities		Building trust and a good reputation	Building an inclusive and diverse membership	Communities that are inclusive and diverse	Celebrating our champions		Planning for succession for key roles in the organisation
Viable and sustainable rural environments							
Excellent rural services and infrastructure							Have engaged employees and provide our employees with equal employment opportunities; fair and just employment; and development opportunities

¹ RWNZ Statement of Service Performance – *Charitable Give-back*

² RWNZ Statement of Service Performance – *Authoritative Rural Voice*

³ RWNZ Rule Three: Objective 2: *“to support the empowerment of women and children within rural communities.”*

⁴ RWNZ Rule Three: Objective 1: *“to advance the social and economic wellbeing particularly of communities outside the main urban areas of New Zealand.”*

⁵ RWNZ Rule Three: Objective 3: *“to undertake charitable activities that benefit New Zealand’s rural communities and individuals.”*

⁶ RWNZ Statement of Service Performance – *Collaboration and Community Relationships*